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ADVISOR BUSINESS BEST BUSINESS PLAN SOFTWARE

10 Best Business Plan Software In 2025

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Former Product Review Editor

[& 1 other](#) 

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The Best Business Plan Software of 2025

BEST OVERALL

Wrike

 **wrike**

5.0

Forbes ADVISOR

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On Wrike's Website

Starting price	\$10 per user per month
Team messaging	Yes
Roadmapping	Yes

Editor's Take

Pros & Cons

BEST FOR GOAL MANAGEMENT

Smartsheet

 **smartsheet**

5.0

Forbes ADVISOR

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Starting price	\$9 per user, per month (billed annually)
Team messaging	Yes (added cost)
Roadmapping	Yes

https://www.forbes.com/advisor/business/software/best-business-plan-software/

2/10

Pros & Cons

BEST FOR FINANCIAL FORECASTING

LivePlan

 **4.8** Forbes ADVISOR

Starting price	\$15 per month (billed annually)
Team messaging	Yes
Roadmapping	Yes

Editor's Take

Pros & Cons

BEST FOR ROADMAPPING

Aha!

 **4.3** Forbes ADVISOR

Starting price	\$59 per user, per month (billed annually)
Team messaging	Yes (added cost)
Roadmapping	Yes

Editor's Take

Pros & Cons

BEST FOR BEGINNERS

bizplan

4.0ForbesADVISOR

Starting price	\$20.75 per month (billed annually)
Team messaging	Yes
Roadmapping	No

Editor's Take

Pros & Cons

BEST FOR IDEATION

IdeaBuddy

IdeaBuddy

3.9ForbesADVISOR

Starting price	Free; \$6 per month (billed annually)
Team messaging	No
Roadmapping	No

Editor's Take

Pros & Cons

BEST FOR NO-FRILLS BUSINESS PLANNING

iPlanner

iPLANNER
Direction in a World of Possibility

3.8ForbesADVISOR

Starting price	\$55 for one year
Team messaging	No
	No

Editor's Take

Pros & Cons

BEST FOR AUTOMATIC BUSINESS PLAN CREATION

Enloop



3.5
Forbes ADVISOR

Starting price	\$11 per month (billed annually)
Team messaging	No
Roadmapping	Yes

Editor's Take

Pros & Cons

BEST FOR CONSULTANT GROUPS

AchieveIt



3.4
Forbes ADVISOR

Starting price	\$80 per user per month (billed annually)
Team messaging	No
Roadmapping	No

Editor's Take

Pros & Cons

BEST FOR TEAMS

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3.2ForbesADVISOR

Starting price	\$10 per month (billed monthly)
Team messaging	No
Roadmapping	No

Editor's Take

Pros & Cons

Forbes Advisor Ratings

Company	Forbes Advisor Rating	Starting Price	Team Messaging	Learn More	
 Wrike	Forbes ADVISOR 5.0★★★★★ ⓘ	\$10 per user per month	Yes	Learn More On Wrike's Website	
 Smartsheet	Forbes ADVISOR 5.0★★★★★ ⓘ	\$9 per user, per month (billed annually)	Yes (added cost)	Lean More Read Forbes' Review	
 LivePlan	Forbes ADVISOR 4.8★★★★★ ⓘ	\$15 per month (billed annually)	Yes	View More	
 Aha!	Forbes ADVISOR 4.3★★★★★ ⓘ	\$59 per user, per month (billed annually)	Yes (added cost)	View More	
 Bizplan	Forbes ADVISOR 4.0★★★★☆ ⓘ	\$20.75 per month (billed annually)	Yes	View More	
 IdeaBuddy	Forbes ADVISOR 3.9★★★★☆ ⓘ	Free; \$6 per month (billed annually)	No	View More	

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iPlanner  Enloop	Forbes ADVISOR 3.5                                           
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Free version available Yes	Free version available Yes, for unlimited members	Free version available Yes	Free Version Available Yes
Starting price From \$8 monthly per user	Starting price \$7 per month	Starting price \$10 per user per month	Starting Price \$12 per month
Integrations Zoom, LinkedIn, Adobe, Salesforce and more	Integrations Slack, Microsoft Outlook, HubSpot, Salesforce, Timely, Google Drive and more	Integrations Salesforce, Adobe, Miro, Netsuite, QuickBooks, SAP	Integrations Zoho, Asana, Trello, Jira, etc.

One of the most important sections of any business plan is the financials. If you haven't already done the research and calculations, look for a business plan app that automatically calculates these numbers for you.

Collaboration is also key if you're working with a partner, team or consultants. At the very least, look for software that lets you invite viewers to see the work you're doing, but the best business plan software lets users leave comments or work on a plan in real time simultaneously.

Ease of use is nearly as important as pricing. You'll need software you and your team will use without spending too much downtime learning how to use it. It also makes no sense to choose a cost-prohibitive tool for creating a business plan—most of the software Forbes Advisor suggests is appropriate for small business budgets.

Finally, depending on the stage you're in of business planning, you may want a tool that offers features that make it easy for you to create a roadmap for your business. If you're in the early stages, these tools can help with brainstorming, prioritizing goals and managing your goals before you finalize your actual business plan.

Benefits of Business Plan Software

Most business plan software helps guide you through the creation of a business plan with prompts, suggestions or tips. So, using business plan software is especially helpful for new business owners who don't know all the sections to include to increase the odds of getting funding or luring a partner to join your operation.

Business plan software can also automate some processes, such as calculations of financials or comparisons of those finances with industry standards. Some business planning apps give you whiteboards or editable cards you can use for brainstorming. Other features may include scorecards to let you know if you're on the right track or roadmapping tools to give you an overview of your business plan.

The biggest benefit of business plan software is that it helps you organize and prioritize all of your goals so you can more easily analyze and then compile the data you need to create your business plan. After that, you can create your plan from scratch or if you're using business planning software made specifically for crafting plans, you can piece it all together and then export it as a PDF or to Microsoft Word.

Frequently Asked Questions (FAQs)

- + **Which business plan software is the best?**
- + **How do I create my own business plan?**
- + **What are the different types of business plans?**
- + **Is business plan software secure?**

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**Amy Nichol Smith**

Former Product Review Editor

Amy Nichol Smith spent more than 20 years working as a journalist for TV and newspapers before transitioning to software and hardware product reviews for consumers and small businesses. She has been featured in publications such as L.A. Times, Tom's Guide, Investopedia and various newspapers across the U.S.

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