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ADVISOR BUSINESS BEST FLEET MANAGEMENT SOFTWARE

Best Fleet Management Software Of 2025

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Written By [Amy Nichol Smith](#)
Former Product Review Editor

[& 2 others](#)

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Installation	Self	Starting price	(paid annually)	Cornerstone Products	Inspection
Key features	Live GPS tracking, AI dash cams, fuel, maintenance, ELD compliance	Real-time location tracking	Yes	Key Features	Maintenance
			Maintenance reminders, real-time odometer syncs, inventory management		Custom inspection forms for preventative maintenance, work order management, C
					report

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850+ Data Points Collected

5 Levels of Fact-Checking

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The Best 10 Fleet Management Software of 2025

BEST FULL-FEATURED FLEET MANAGEMENT SOFTWARE

Motive



motive
Formerly KeepTruckin

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Starting Price	Not disclosed
Real-Time Location Tracking	Yes
Standout Features	Smart load board, diagnostic tracking, dispatch system, driver safety scoring and maintenance tracking

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BEST FOR EASE OF USE

Azuga



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Starting Price	\$25 per vehicle per month
Real-Time Location Tracking	Yes
Standout Features	Dual-facing safety cam, driver scorecards, driver rewards, enhanced telematics, safety monitors and accident detection

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BEST AI-ASSISTED DASHCAMS

IntelliShift



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Starting Price	Not disclosed
Real-Time Location Tracking	Yes
Standout Features	Customer scheduling app, customizable alerts, real-time ETA and AI-assisted in-cab cameras

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Pros & Cons

Editor’s Scores

BEST FOR SMALL FLEETS

GPS Insight



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Starting Price	\$19.95 per vehicle, per month (20+ vehicles)
Real-Time Location Tracking	Yes
Standout Features	Short-term contracts, integrates with Alexa and custom integrations

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BEST FOR FLEET MAINTENANCE

AUTOsist

AUTOsist

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Starting Price	\$5 per vehicle, per month (billed annually)
Real-Time Location Tracking	Yes
Standout Features	Simple platform and app, hardware included on specific plans, affordable plan pricing and maintenance tracking

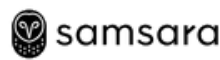
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BEST FOR CUSTOMIZED FLEET MANAGEMENT

Samsara



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Starting Price	Not disclosed
Real-Time Location Tracking	Yes
Standout Features	Advanced routing, vehicle and asset GPS tracking, efficiency reports and built-in messaging

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[Pros & Cons](#)

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BEST FOR VERSATILITY

Linxup



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Real-Time Location Tracking	Yes
Standout Features	60-second refresh rate, check engine alerts, free GPS tracker with three-year contract, asset tracking and sensor tracking
Editor's Take	
Pros & Cons	
Editor's Scores	

BEST FOR SCALING SMALL BUSINESSES

Verizon Connect



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Starting Price	Not disclosed
Real-Time Location Tracking	Yes
Standout Features	Routing, clean interface, roadside assistance, VIN lookup and hardware installation

[Editor's Take](#)

[Pros & Cons](#)

BEST FOR PROCESS AUTOMATION

Fleetio

 Fleetio

3.5
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On Fleetio's Website

Starting Price	\$4 per vehicle, per month (billed annually; estimated cost)
Real-Time Location Tracking	Yes
Standout Features	VIN decoding, automated servicing, recall notifications, parts and labor tracking and low stock alerts

Editor's Take

Pros & Cons

Editor's Scores

BEST FREE FLEET MANAGEMENT SOFTWARE

Whip Around

 whiparound

3.5
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Real-Time Location Tracking	Yes
Standout Features	Free plan, affordable plans, document management and service alerts
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Pros & Cons	
Editor's Scores	

Forbes Advisor Ratings

Company	Forbes Advisor Rating	Starting Price	Real-Time Location Tracking	Learn More	>
 Formerly KeepTruckin Motive	Forbes ADVISOR 4.8 ★★★★★	Not disclosed	Yes	Learn More On Motive's Website	
 Azuga	Forbes ADVISOR 4.8 ★★★★★	\$25 per vehicle per month	Yes	Learn More Read Forbes' Review	
 IntelliShift	Forbes ADVISOR 4.7 ★★★★★	Not disclosed	Yes	Learn More Read Forbes' Review	

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GPS Insight		month (20+ vehicles)			More Read Forbes' Review
 AUTOSIST	Forbes ADVISOR 4.5 ★★★★★	\$5 per vehicle, per month (billed annually)	Yes		Learn More On AUTOSIST's Website
 Verizon Connect	Forbes ADVISOR 3.5 ★★★★★	Not disclosed	Yes		Learn More Read Forbes' Review
 samsara Samsara	Forbes ADVISOR 4.4 ★★★★★	Not disclosed	Yes		Learn More Read Forbes' Review
 Linxup	Forbes ADVISOR 4.2 ★★★★★	\$25 per vehicle per month	Yes		Learn More Read Forbes' Review
 Fleetio Fleetio	Forbes ADVISOR 3.5 ★★★★★	\$4 per vehicle, per month (billed annually; estimated cost)	Yes		Learn More On Fleetio's Website

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Whip Around	(billed annually)	More
		On Whip Around's Website

What Is Fleet Management?

Fleet management is the management of commercial vehicles owned by an organization to improve productivity and cost-effectiveness without compromising on safety and customer satisfaction. Software can provide a single real-time dashboard to fleet managers to manage performance and maintenance, so that fleet operations run smoothly.

Benefits of Fleet Management

Fleet management apps enable fleet managers to have a real-time view of vehicle movement and location, driver performance, fuel consumption and potential delays.

Fleet management software can ensure:

- Compliance with regional driving regulations before the start of a trip
- Better driver safety, performance and satisfaction
- Less paperwork, decreasing error margins and scope for interference
- Real-time tracking of fixed as well as mobile assets
- Fuel consumption optimization
- Greater customer satisfaction

How To Choose the Best Fleet Management Software

When shopping for the best software for managing your fleet, ensure that the option you choose has these core features:

Driver Management

Driver management refers to monitoring and measuring essential driving parameters such as acceleration, harsh braking, speeding and over-idling. When you share feedback on them with the drivers, they can take corrective measures to help:

- Improve driver efficiency and productivity
- Decrease chances of accidents
- Lower fuel consumption

Hours of Service Compliance

In addition to keeping your fleet up to snuff, it's a good idea to choose software that also helps keep your drivers safe—and compliant with their hours of service (HOS). Getting goods where they need to go on time is important, but it's also vital that drivers take mandatory rests after driving for long periods. HOS compliance ensures drivers take those breaks to help prevent accidents.

Many fleet management apps track driver data, such as engine run time and driver speed. Your drivers should also be able to record the times they drive along with DVIRs, which contribute to your HOS compliance. If you aren't tracking this data and ensuring drivers are taking breaks, you could be charged a fine or lose your license.

Vehicle Management

Vehicle management may include a GPS vehicle tracking system and a fleet alarm system:

GPS tracking system: GPS vehicle tracking enables fleet managers to access real-time locations of their vehicles. This allows them to know where vehicles are at any given point in time as well as whether they are moving, idling or parked. GPS tracking helps fleet managers optimize productivity and provides accurate information to customers about estimated delivery times, enhancing overall customer experience. Most fleet management platforms offer GPS tracking through the driver's phone.

Fleet alarm system: A fleet alarm system can notify you of issues while your vehicles are in operation. For instance, an alarm system may notify a driver to turn off their engine if they have been stopped with the engine running for a long period of time. This can help to reduce waste of fuel. If the driver does not turn off the engine, the fleet manager can receive a notification as well to contact the driver.

Operations Management

Fleet operations management features include route planning and monitoring, fuel management and task management:

Route planning and monitoring: Fleet management apps help with route optimization by analyzing past performances for the logged trips as well as anticipating future events. This helps in faster arrival times and a better customer experience.

Fuel management: Fuel costs form a major part of a fleet operations budget. Route optimization automatically leads to better fuel consumption, lowering costs.

Task management: Operations management optimizes vehicles, drivers and routes to ensure that each order is fulfilled as soon as possible, resulting in a better customer experience. Fleet management software provides the real-time location of each product. So, in case of delays, customers can be alerted in time and, if need be, compensated accordingly.

Software Integrations

Fleets do not operate in isolation. They must fully integrate with all other business activities. Your software should be capable of integrating seamlessly with other business tools such as CRM and inventory management. Other software integrations you should look for include:

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Payroll software

Telematics

Maintenance apps

Fuel cards

Inventory Management

Fleet management can make it easier to manage inventory for you, be it parts needed for fleet maintenance or products being delivered. Mobile apps for drivers can be directly linked to inventory levels so that the status is updated as parts are used or products are delivered. In some cases, a platform can even file orders for you automatically once stock on certain items reaches a low enough level.

Additional Considerations

Obviously, you want your fleet management tools to have real-time tracking, maintenance reminders and driver data, but there are other less talked-about needs, too. Keep these criteria in mind:

Ease of use: Plug-and-play GPS hardware makes it easy to install in all your vehicles and can reduce costs (no installation fees). Also, if the software you choose is intuitive, you won't have downtime for onboarding managers or drivers.

Analytics and reporting: Nearly any software for fleet management will collect and manage data for you, but the best ones analyze and interpret that data for you. You should be able to run a report on alerts, fuel, driver speed and engine run time, to name a few. All this data can lead to improved performance and even protect against false claims.

Mobile apps and device compatibility: This could be filed under ease of use because having your software to help manage your fleet and drivers on a mobile app is super convenient. Mobile apps for the fleet management tool can help drivers enter real-time data after each delivery, which automatically updates the status at all other instances. Choose software that's available on iOS or Android to ensure none of your drivers are excluded because of the smartphone they choose.

ASK AN EXPERT

What should I look for in a fleet management system?



Amy Smith
Staff Reviewer



Jim Schmidt
Forbes Advisor Advisory Board Me...

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system for data and reports, while others may need to purchase accounting and CRM systems. An all-in-one solution is going to be more expensive, but you shouldn't need to integrate too many other apps for your small business.



Amy Smith
Staff Reviewer

How Much Does Fleet Management Software Cost?

For a complete fleet management solution, you have to consider everything that goes into the total cost. From GPS tracking hardware to licensing, it can get pricey even for a small fleet. The average cost of fleet management software has a wide range depending on your needs, whether you pay monthly or annually and how many assets you have in your fleet.

Here's a breakdown of average costs for a fleet of 10 vehicles:

	Monthly	Annual
GPS Hardware	\$228	\$2,736
Mid-Tier Software Plan	\$340	\$4,080
Total	\$568	\$6,816

At \$25 to \$35 per vehicle, per month on average for mid-tier plans and about \$25 per vehicle, per month for a GPS device, you can expect to pay around \$500 per month for a fleet of 10. That won't get you a full-featured fleet management solution, so if you need all the features and you opt for a high-tier plan, you're likely looking at about double the cost, on average.

Methodology

Forbes Advisor set out to determine the best fleet management software by comparing each company on a variety of factors, including cost, must-have features and value for the money. We scored each software on a five-star ranking system, with the highest score being five out of five stars.

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Decision Factor	Scoring Weight	Description
Features	50%	There are some standard features that we look for when selecting fleet management software for our top picks. Among them include ELD compliance tools, GPS tracking and driver safety scorecards. We also look at unique features to find specific solutions for companies that perform maintenance internally or require temperature monitoring. This category accounts for the majority of our score.
Pricing	20%	Though any great fleet management tool that can provide a comprehensive solution is worth almost any cost, small businesses generally have a budget. So, we look at monthly and annual pricing and whether there are setup fees. Transparent pricing can help you shop for the right software and prevent you from spending a lot of time being a lead for multiple companies.
Expert Score	20%	We include an expert score in all of our rankings because there are aspects to software and services that aren't easily quantifiable or tangible. Value, ease of use, user

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Customer Support	10%	can expect consistent, high-quality testing software. The more options you have to contact customer support, the better. Some people are more comfortable with live chat, while others prefer speaking over the phone. We look at the availability of support channels and we test support when we can.
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Frequently Asked Questions (FAQs)

- + **What is the best fleet management software?**
 - + **How does fleet management software work?**
 - + **What are fleet fuel cards?**
 - + **Who uses fleet management?**
 - + **Why is fleet management important?**
 - + **What are some key elements to look for in a fleet management system?**
 - + **How can I improve fleet management?**
 - + **How can I reduce fleet management cost?**
-

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**Amy Nichol Smith**

Former Product Review Editor

Amy Nichol Smith spent more than 20 years working as a journalist for TV and newspapers before transitioning to software and hardware product reviews for consumers and small businesses. She has been featured in publications such as L.A. Times, Tom's Guide, Investopedia and various newspapers across the U.S.

**Rachel Williams**

Lead Editor, SMB

Rachel Williams has been an editor for nearly two decades. She has spent the last five years working on small business content to help entrepreneurs start and grow their businesses. She's well-versed in the intricacies of LLC formation, business taxes, business loans, registered agents, business licenses and more.

**Jim Schmidt, MPA, CAFM, ARM**

Small Business Expert

Jim Schmidt, an Assistant Director for the Enterprise Services Department with the City of Salem, oversees the Service Technologies Division, which includes Fleet and Facilities Services. Jim started his career in farming and construction, owning and operating several business lines. With a master's degree in Public Administration and a bachelor's degree in Business Administration, Jim possesses over 25 years of leadership and management experience in the trucking, construction and public sector industries. The City of Salem Fleet Services Division currently manages 1128 assets with 9 technicians. The assets range from riding mowers to ladder trucks. The division ensures the proper maintenance and operation of these assets, contributing to the city's effectiveness in delivering essential services by adopting innovative practices and ensuring the highest standards of service quality. The City of Salem's consistent recognition as a top 100 Best Fleet in each of the last five years, recently ranked #3, is a reflection of the division's unwavering commitment to excellence and continuous improvement.



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