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ADVISOR BUSINESS BEST SSL CERTIFICATE SERVICES TO BUY FROM

The Best SSL Certificate Services To Buy From In 2025

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The Best SSL Certificate Services to Buy From 2025

BEST OVERALL SSL CERTIFICATE SERVICE

Comodo SSL Store

COMODO SSLStore
Operated by The SSL Store

4.8 Forbes [ADVISOR](#)

Types of SSL	DV, EV, OV
Money-back guarantee	Yes

Editor's Take

Comodo SSL Store is one of the most popular SSL certificate providers around. It offers a variety of SSL certificates, from DV to Wildcard. Pricing starts at \$7.95 per year, if you choose a five-year term, otherwise, a single-year PositiveSSL certificate costs \$11.95 per year. For a single-domain EV SSL, it costs \$72.18 per year, for five years or \$92.07 per year. It is worth noting that as of May 2023, Comodo SSL Store is a Sectigo-owned company that only sells Sectigo certificates.

The most expensive SSL certificate is \$2,351.22 per year on a five-year term for an enterprise-level EV SSL. This is intended for enterprise clients with multiple domains to manage. There is a 30-day money-back guarantee, and most SSLs come with a warranty of some kind. For example, the multi-domain EV SSL has a \$2 million warranty. Plus, you'll get a free site trust seal to use on a checkout page to ensure users that your site is secure.

Who should use it: Comodo SSL Store is a good fit for anyone who needs an SSL certificate. It offers every type of SSL certificate available, trust site seals, money-back guarantees and warranties, which is why it's one of the best SSL certificate services you can use.

Pros & Cons

- Low-cost DV certificates
- Offers multiple types of SSL
- Money-back guarantee
- Generous warranties
- 24/7 live chat, phone & email support

BEST FOR FAST TURNAROUND TIMES

SSL.com



3.3

Forbes ADVISOR

Lowest price	\$36.75 per year for DV SSL
Types of SSL	DV, OV, EV
Money-back guarantee	Yes

Editor's Take

One of the big players in the SSL certificate services industry is SSL.com. It offers competitive pricing, a money-back guarantee and warranties on all SSL certificates. You pay as little as \$36.75 per year for five years for a DV SSL or \$49 for a single year. An OV SSL costs \$224.25 per year for five years (\$299 for one year), EV SSLs cost \$239.50 per year for two years (\$299 for one year) and a multi-domain SAN is \$141.60 per year for five years (\$177 for one year).

There’s a warranty range from \$10,000 to \$2 million, so you’re protected from fraudulent use of the certificate. The website is a little confusing, specifically if you are trying to choose an OV SSL. Certificate issuance is fast–most SSLs are a 5-minute wait.

Who should use it: If you need an SSL certificate quickly, SSL.com can provide it within five minutes, it claims (with EV SSLs as the exception). Also, pricing is competitive.

Pros & Cons

- Money-back guarantee
- \$10,000 to \$2 million warranties

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Site trust seals included

Confusing language on the site

BEST CUSTOMER SUPPORT

DigiCert



3.3 Forbes ADVISOR

Lowest price	\$269.73 per year for OV SSL
Types of SSL	OV, EV
Money-back guarantee	Yes

Editor's Take

DigiCert is a premium SSL certificate service, so it is a pricier choice than most. If you agree to a three-year term, you can pay \$269.73 per year for an OV SSL; a one-year term costs \$289. An EV SSL is \$394.17 per year for six years, or \$430 for a single year. We didn't list DV SSLs because DigiCert doesn't list them as an option, but DV SSLs are available—you have to sign up first and request it specifically from a company representative.

Multidomain subject alternate names (SANs) are available, but it's a costly choice: \$708 per SAN with a basic OV SSL, and as much as \$3,980 each on an EV SSL. Like most of the best SSL certificate services, DigiCert offers a 30-day money-back guarantee. You'll also get warranty protection from \$1.25 million to \$2 million, depending on whether you choose OV or EV SSL certificates.

Who should use it: DigiCert has been around for a while, and it's the parent company of several other known SSL certificate services, so its longevity may make it more trustworthy to you. If priority support

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Pros & Cons

- Multi-domain security for any SSL certificate
- 24/7 phone, live chat & email support
- Priority support for most accounts
- \$1.25million to \$2 million warranties
- Money-back guarantee
- Checkout is a bit confusing
- No DV SSL pricing

BEST FOR E-COMMERCE BUSINESSES

Sectigo



3.3 Forbes ADVISOR

Lowest price	\$66 per year for DV SSL
Types of SSL	DV, OV, EV
Money-back guarantee	Yes

Editor's Take

Sectigo offers affordable SSL certificates for any type of business, and its pricing is transparent on its site. For \$66 per year on a six-year plan, you can get a basic DV SSL, or pay \$99 for one year. An OV SSL costs \$120 per year for a six-year plan (\$179 for one year), and an EV SSL is \$174 per year for six years or \$249 for one year.

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provider, Sectigo also offers industry-standard money-back guarantees and warranties. A DV SSL gets a \$500,000 warranty; an OV SSL has \$1 million warranty; an EV SSL gets a warranty of \$1.75 million.

Who should use it: Sectigo is less expensive than most SSL certificate services, and its multi-domain EV SSL option is a great choice if you run multiple eCommerce sites. Even if you’re just looking for a DV SSL, Sectigo is a solid, affordable option.

Pros & Cons

- Affordable pricing
- Money-back guarantee
- 24/7 phone, live chat & ticket support
- \$500,000 to \$1.75 million warranties
- One to three days for issuance (DV & OV)
- Lower warranty amount than competitors

BEST FOR SINGLE-SITE VALUE

AlphaSSL



3.3ForbesADVISOR

Lowest price	\$49 per year for DV SSL
Types of SSL	DV
Money-back guarantee	Yes

Editor's Take

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contracts. You can also get a wildcard SSL for \$149 per year.

Support is only available through a ticket system. The phone numbers on the site are only for sales phone calls. There is a warranty available for all SSL certificates, but AlphaSSL does not publicize the amount. You will have to check with their sales team for concrete information.

Who should use it: The best use case for an AlphaSSL certificate is if you need a low-cost security solution for a single site (or a site with multiple subdomains) for one year at a time.

Pros & Cons

- Simple checkout process
- Affordable pricing
- Warranties on all SSLs
- Only offers DV SSL
- No discounts for multi-year contract
- No phone or live chat support
- No multi-domain SSLs

BEST FOR MULTIPLE WEBSITES

Entrust



3.3 Forbes ADVISOR

Lowest price	\$219 per year for OV SSL
Types of SSL	OV, EV

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Editor's Take

Entrust is an SSL certificate provider that works a little differently than most of the best SSL certificate services. It doesn't offer DV SSL certs, and if you need an EV SSL, you have to get a multi-domain one, which ends up being more expensive. Every SSL certificate gets a \$500,000 warranty, regardless of type of SSL.

You'll pay \$219 per year for a standard OV SSL, \$429 for a multi-domain EV SSL and \$799 for a wildcard OV SSL. The base price for an EV SSL includes protection for up to two domains, and \$139 per year for each additional domain (up to 50). If you need SANs, you'll have to talk to your account executive for pricing. It's worth noting that support is limited, which is unusual. Support is available nearly 24 hours per day, with the exception of Saturdays and Sundays.

Who should use it: As long as you don't need 24/7 access to support or a DV SSL, Entrust could work well for you. It's a good solution for any business that runs multiple websites.

Pros & Cons

- \$500,000 warranty on all SSLs
- Money-back guarantee
- Phone, live chat & email support
- Not fully transparent pricing
- Limited support hours
- Lower warranty than is standard

BEST FOR GROWING COMPANIES

GlobalSign



3.2 Forbes ADVISOR

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Types of SSL	DV, OV, EV
Money-back guarantee	Yes

Editor's Take

GlobalSign is targeting enterprise-level businesses that need SSL certification, and it’s reflected in the pricing as well as language on the site. A DV SSL costs \$249 per year, while OV and EV SSL certificates cost \$349 and \$599, respectively. These prices are higher than most competitors.

The benefit of choosing GlobalSign is it includes three SANs for free (Outlook Web Access, mail, auto-discover) with each SSL certificate. Additional subdomain protection costs \$99 each per year. A wildcard SSL costs \$949 for unlimited subdomains. If you need a multi-domain SSL, you can get that as an add-on for OV or EV certificates for \$199 each per year. Another benefit is that you can typically get EV SSL issuance in as little as three days.

Who should use it: GlobalSign tries to make it easy for you to get the SSL certificate you need and add on protection for subdomains or multiple domains, as needed. It’s an ideal choice for companies that expect growth in the future.

Pros & Cons

- Easy checkout process
- Fast issuance of all SSLs
- \$10,000 to \$1.5 million warranties
- Phone & email support
- Support in multiple languages
- Limited support hours
- Expensive SSLs

Forbes Advisor Ratings

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	ADVISOR RATING			
 Operated by The SSL Store Comodo SSL Store	Forbes ADVISOR 4.8 ★★★★★	Best Overall SSL Certificate Service	\$8.99 per year for DV SSL	View More
 SSL.com	Forbes ADVISOR 3.3 ★★★★★	Best for Fast Turnaround Times	\$36.75 per year for DV SSL	View More
 DigiCert	Forbes ADVISOR 3.3 ★★★★★	Best Customer Support	\$264.92 per year for OV SSL	View More
 Sectigo	Forbes ADVISOR 3.3 ★★★★★	Best for E- Commerce Businesses	\$66 per year for DV SSL	View More
 powered by GlobalSign AlphaSSL	Forbes ADVISOR 3.3 ★★★★★	Best for Single- Site Value	\$49 per year for DV SSL	View More
 ENTRUST Entrust	Forbes ADVISOR 3.3 ★★★★★	Best for Multiple Websites	\$219 per year for OV SSL	View More
 GMO INTERNET GROUP GlobalSign	Forbes ADVISOR 3.2 ★★★★★	Best for Growing Companies	\$249 per year for DV SSL	View More

the site. Also, most of the [best website builders](#) and [web hosting providers](#) offer free SSLs. If you don't already know which SSL certificate you need, keep reading for an easy explanation.

What Is an SSL Certificate and How Does It Work?

You can think of an SSL certificate as your website's passport. It helps a browser or web server authenticate a website's identity so your site is trustworthy (the HTTPS indicates this). It also encrypts data, so any data to or from your site gets scrambled so it's unreadable by anyone "listening in."

The Difference Between Types of SSL Certificates

DV SSL

This certificate is the least expensive and least secure of all SSL certificates. All it requires for authentication is verification that the domain is registered to the domain owner (via WHOIS database).

Best for: Personal project websites

OV SSL

There's much more info to check on an OV SSL, and therefore it's more secure than a DV SSL. In addition to checking the domain validity, there's also a check on the organization that owns the domain, plus its address and location.

Best for: Business or non-profit websites

EV SSL

For the strongest protection, there are EV SSL certificates. The validation process checks for the name of the business, address and location. Also, you can find the name of the business in the SSL info window (click on the padlock next to a URL), which is further validation. These certificates also come with the largest monetary warranties.

Best for: E-commerce businesses.

Who Needs an SSL Certificate?

Everyone who owns a website should have an SSL certificate. If your site isn't protected by an SSL certificate, it gets a "not secure" mark from Google. Plus, if you want any of your content or your site to rank well in search engines, you need that virtual padlock. Most importantly, though, yes you need an SSL certificate to protect your site and its users.

How Do SSL Warranties Work?

We took note of warranties and their values in our reviews of the best SSL certificate services because it's important to know how well you're protected should something go wrong. Most SSLs come with a warranty that ensures your certificate will work as intended. For example, if a payment is made on your SSL-protected site and the end-user is a victim of fraud because of an SSL failure, the warranty will pay the fraudulent-related fees.

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