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Best Workflow Apps Of 2025

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Former Product Review Editor

[& 1 other](#) 

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F Why You Can Trust Forbes Advisor Small Business

- 27 vendors researched
- 64 criteria across eight weighted categories applied to each vendor and their products
- Over 100 workflow automations created and tested
- Over 500 integrations considered
- 1,728 data points gathered

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The Best 10 Workflow Apps of 2024

BEST OVERALL

ClickUp



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On ClickUp's Website

Starting Price	\$7 per user per month (billed annually)
Native Integrations	20-plus
Built-In Forms	Yes

Editor's Take

Pros & Cons

BEST FOR AGENCIES

Teamwork.com

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Starting Price	\$10.99 per user per month (billed annually)
Integrations	12-plus
Built-In Forms	Yes

Editor's Take

Pros & Cons

BEST FOR COLLABORATION

Notion

 **Notion**

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Starting Price	\$10 per user per month (billed annually)
Integrations	70-plus
Built-In Forms	No

Editor's Take

Pros & Cons

BEST FOR TEAM WORKFLOWS

Asana

 **asana**

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Starting Price	\$10.99 per user per month (billed annually)
Integrations	100-plus
Built-In Forms	Yes

Editor's Take

Pros & Cons

BEST FOR AUTOMATION

monday.com



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Starting Price	\$9 per user per month (billed annually)
Integrations	90-plus
Built-In Forms	Yes

Editor's Take

Pros & Cons

BEST FOR CUSTOM WORKFLOWS

Zoho Projects



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	\$4 per user per month (billed annually)
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Integrations

Built-In Forms

No

Editor's Take

Pros & Cons

BEST FOR TEMPLATES

Smartsheet



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Starting Price

\$7 per user per month (billed annually)

Integrations

90-plus

Built-In Forms

Yes

Editor's Take

Pros & Cons

BEST FOR GANTT CHARTS

TeamGantt



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Starting Price

\$49 per manager per month (billed annually)

Integrations

Six-plus

Built-In Forms

No

Pros & Cons

BEST FOR INDIVIDUAL WORKFLOW MANAGEMENT

Trello

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Starting Price	\$5 per user per month (billed annually)
Integrations	190-plus
Built-In Forms	No

Editor's Take

Pros & Cons

BEST FOR ARTIFICIAL INTELLIGENCE WORKFLOWS

Wrike

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On Wrike's Website

Starting Price	\$10 per user per month
Integrations	40-plus
Built-In Forms	Yes

Editor's Take

Pros & Cons

Company	Forbes Advisor Rating	Starting Price	Native Integrations	Learn More	>
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How To Choose the Best Workflow App

Most workflow software include core project management features because that’s usually at the heart of most work. You start with planning, task assignment and then completing the work. When you add workflow management, you can cut down on the repetitive tasks you typically do in order to set up a project, notify users or stakeholders and find data you need. Here’s a list of features and attributes of the best workflow apps:

Essential Features

- Automation:** Look for no-code or low-code workflow builders. These typically let you set up actions and triggers (if X happens, do Y) to work automatically behind the scenes.
- Integrations:** To reduce the back and forth between apps you use for work, consider a workflow app that offers native integrations with the software you already have. A two-way sync of data can cut down on a lot of manual work.
- Collaboration:** Workflow apps that include collaborative documents and spaces make it much easier to work with others without having to email or send files constantly.
- Task Management:** All workflow apps should include task management to some degree. The best workflow apps include shortcuts such as giving you the ability to turn a checklist into tasks and assign them from one space.
- Templates:** To get started with any kind of project quickly, use a template. You should be able to use pre-built templates or create custom templates for faster turnaround of projects that need planning.

Ease of Use

One of the most important attributes of a great workflow app is also the hardest to gauge: ease of use. You need to choose one that’s easy to learn, so your team will adopt the new software; otherwise, you risk your team going back to their old ways. Finding a workflow app that’s intuitive, doesn’t require code and gives you the project views you want and need will make it far more likely that the transition is successful.

Cost

The average price of workflow apps is usually less than \$10 per user per month, if paid on an annual basis. Depending on the size of your team, it can be an affordable addition to your tech stack. It’s a good idea to measure the value-to-cost ratio. Check to make sure it integrates with your email client, cloud storage, CRM and business intelligence apps to get the most for your money.

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Methodology

To determine the best workflow apps for your business, we looked at a variety of factors. After giving a ranking to each sub-factor, we applied weight to the categories to come up with a score from one to five stars. We break down how that's spread across the categories below.

Pricing and Fees (8%): Although pricing is important, it isn't the main factor in choosing the best workflow app, so we gave this category 8% of the total score. The lower the monthly cost, the higher the score.

Customer Reviews (5%): We read countless reviews from users on reputable review sites, including Trustpilot, G2 and Capterra to find out directly from customers what each vendor's strengths and weaknesses are.

Service and Support (8%): We also looked at how you can contact support, should you need it, and weighed support interactions. This collection of factors makes up 8% of the score.

Expert Score (10%): Finally, for the attributes that are harder to measure, we looked to our experts to determine this score. Ten percent of the ranking score comes from our experts' assessment of ease of use, popularity and value-to-cost ratio.

Project Management Features (28%): We took into account whether the app offered various views, such as Gantt and Kanban, budgeting, timelines, reporting dashboards and other key features of workflow management software. For this reason, this category gets the biggest chunk of consideration at 28%.

Organizing Features (15%): Organizing features we looked for include (but are not limited to) the availability of sub-tasks, nesting, task IDs as well as the ability to create recurring tasks, track expenses and assign tasks to multiple users. We gave a 15% weight to this category.

Technical Features (19%): We reviewed each app's technical features, such as whether the app allows for dependencies, unlimited document uploads, advanced search functions and more.

Collaboration Features (7%): The final set of features we examined for each provider includes those that enable teams to work together more efficiently, such as proofing, range of available integrations, real-time document collaboration, invoicing tools and more.

Frequently Asked Questions (FAQs)

- + **What program can I use to create a workflow?**
- + **What is a simple example of a workflow?**
- + **What's the difference between workflow automation and process automation?**

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